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Veta Health Care Center), Santa Cruz Healthcare Center, Smith Ranch  
Care Center, L.L.C. (f/k/a Guardian at Smith Ranch Care Center),  
Valley Gardens Healthcare & Rehabilitation Center and Victorian  
Healthcare Center (f/k/a Hillhaven Victorian)

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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

Hazel Walsh,

Plaintiff,

vs.

Kindred Healthcare, Inc.; Kindred  
Healthcare Operating, Inc.; California  
Nursing Centers, LLC; Kindred Nursing  
Centers West, LLC; Riverside Healthcare  
& Wellness Centre, LLC; Hillhaven-MSC  
Partnership; Alta Vista Healthcare &  
Wellness Centre (a/k/a Alta Vista

No. 3:11-cv-00050-JSW

**DEFENDANTS KINDRED HEALTHCARE,  
INC., ET AL'S REPLY IN SUPPORT OF  
MOTION TO DISMISS PURSUANT TO  
FED. R. CIV. P. 12(b)(6)**

Hearing Date: June 10, 2011  
Time: 9:00 a.m.  
Judge: Hon. Jeffrey S. White

1 Healthcare); Bay View Nursing and  
2 Rehabilitation Center; Canyonwood  
3 Nursing and Rehab Center; Care Center of  
Rossmoor, LLC (f/k/a Guardian of  
4 Rossmoor); Fifth Avenue Health Care  
Center; Golden Gate Healthcare Center;  
5 Hacienda Care Center; Nineteenth Avenue  
Healthcare Center; Orange Healthcare and  
6 Wellness Centre, LLC (f/k/a Kindred  
Healthcare Center of Orange a/k/a La Veta  
7 Health Care Center); Santa Cruz  
Healthcare Center; Smith Ranch Care  
8 Center, LLC (f/k/a Guardian at Smith  
Ranch Care Center); Valley Gardens  
9 Healthcare & Rehabilitation Center;  
Victorian Healthcare Center (f/k/a  
10 Hillhaven Victorian); and DOES 1 through  
100, inclusive,

11 Defendants.

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1        **I.        SUMMARY OF ARGUMENT**

2        Plaintiffs' opposition confirms that they are trying to act as self-appointed private  
 3        attorneys general, by suing facilities in which they never resided, and companies with which they  
 4        had no dealings. In Plaintiffs' world view, a resident of one nursing home could sue some *other*  
 5        *facility* in which she never resided, based on alleged conduct that only impacted *other* residents at  
 6        the *other* facilities. This theory represents an extreme departure from accepted pleading standards  
 7        and basic Article III standing principles. Plaintiffs must allege individual harm caused by the  
 8        alleged wrongful conduct of *each* Defendant. Their amended complaint fails to state any facts  
 9        that would establish direct liability against these Defendants.

10        Plaintiffs' conclusory alter ego allegations and the single enterprise doctrine do not revive  
 11        their claims. The FAC fails to allege facts to support either required prong to establish alter ego  
 12        liability – both as to the sister entities and the parent entities.

13        But more fundamentally, Plaintiffs stretch these limited concepts of derivative liability far  
 14        beyond the breaking point. The alter ego and single enterprise doctrines allow a plaintiff to hold  
 15        one corporate entity *financially* responsible for harm that another corporate entity caused to the  
 16        plaintiff. But that is not what Plaintiffs are trying to do here. Their theory directly challenges a  
 17        public company's legitimate corporate structure for operating nursing homes in California. They  
 18        condemn and seek to collapse that legitimate structure and assert claims based on *any* alleged  
 19        harm to *any* resident at *any* of the multiple and separately licensed facilities sued in this action.  
 20        No authority supports that extreme extension of alter ego or single enterprise liability.

21        Plaintiffs have already amended their complaint once, and they do not explain what  
 22        additional facts they could allege to support their novel theories of liability. Instead, Plaintiffs  
 23        want discovery to try to ferret out some basis to establish standing where none exists. The Court  
 24        should not allow Plaintiffs to sue first and ask questions later. The Court instead should dismiss  
 25        the complaint as to these Defendants without further leave to amend.<sup>1</sup>

26  
 27        <sup>1</sup> Defendants joined in Care Center of Rossmoor, L.L.C.'s motion to dismiss. This Motion need  
 28        not be reached if the Court agrees there is no actionable claim.

1        **II.        LEGAL ARGUMENT**2        **A.        Plaintiffs Do Not Allege Any Direct Injury as a Result of Defendants'**  
3        **Allegedly Wrongful Conduct.**4        **1.        Only Residents of Facilities That Caused a Violation of Those**  
5        **Residents' Rights Can Assert Claims Under Section 1430(b), and**  
6        **Plaintiffs Never Resided in Any of Defendants' Facilities or Suffered a**  
7        **Violation of Their Rights Caused by These Defendants.**

8              Defendants do not concede that Plaintiffs' alter ego allegations, if properly pled, cure their  
 9        standing defects, as Plaintiffs argue. (Opp. at 3:7-8.) Alter ego cannot be the basis of liability  
 10       under California Health & Safety Code Section 1430(b) ("Section 1430(b)") as a matter of law,  
 11       because that statute expressly and narrowly confers standing only to *a resident* of a facility, and  
 12       the only proper defendant is the *licensee* of the facility that allegedly violated the resident's  
 13       rights.

14              *Meyer v. Holley*, 537 U.S. 280 (2003), does not support extending Section 1430(b)  
 15       liability to facilities in which Plaintiffs never resided, or to corporate parents with which Plaintiffs  
 16       had no dealings. The statute at issue in *Meyer* generally prohibited "any person or other entity  
 17       whose business includes engaging in residential real estate-related transactions to discriminate,"  
 18       and that section broadly defined the "persons" covered by the act. *Id.* As the Supreme Court  
 19       noted, it was well established that the act "provides for vicarious liability."

20              In contrast, Section 1430(b) specifically limits both the class of persons who can sue  
 21       (current or former residents) *and* the types of entities that can be sued (licensees of the facility  
 22       that violated the resident's rights). The law provides that "a *current or former resident or patient*  
 23       of a skilled nursing facility . . . may bring a civil action against the *licensee of a facility* who  
 24       violates any rights of the resident or patient . . ." *Id.* (emphasis added). These limitations on  
 25       Section 1430(b) liability make perfect sense, because Section 1430(b) protects *resident* rights. A  
 26       resident cannot have rights in a facility in which she never resided, and a facility in which a  
 27       resident never resided cannot have violated her rights. It's that simple. No court has extended  
 28       Section 1430(b) liability to independently licensed facilities in which the plaintiff never resided,  
 or to corporate parents that had no involvement in resident care.

1                    *People v. Ceja*, 49 Cal. 4th 1, 10 (2010), cited by Plaintiffs, merely holds generally that a  
 2 statute should be harmonized with common law principles when the two conflict. That general  
 3 principle is irrelevant because Section 1430(b) expressly defines who can sue, and what entities  
 4 they can sue. *See Watanabe v. California Physicians' Service*, 169 Cal. App. 4th 56, 63-64  
 5 (2008) (no vicarious liability for statutory violation where statute clearly defines liable parties).

6                    Plaintiffs simply cannot state a Section 1430(b) claim against these Defendants as a matter  
 7 of law. Defendants' motion to dismiss should be granted without leave to amend.

8                    **2. Plaintiffs' UCL and CLRA Claims Fail Because They Have Not  
 9                    Alleged That Defendants' Conduct Caused Them Harm.**

10                    Plaintiffs also fail to address the unassailable point that both the UCL and the CLRA  
 11 require actual injury *caused by each Defendant* they are suing. Plaintiffs' lengthy discussion of  
 12 standing fails to address the operative question: *whom* do they have standing to sue? (Opp. at 12-  
 13 16.) Plaintiffs simply assume that they can sue all Defendants by alleging they did business with  
 14 one Defendant (Rossmoor, where they resided). That Plaintiffs did business with Rossmoor,  
 15 however, does not confer standing to sue these other Defendants.

16                    Plaintiffs cite no authority to support their expansive interpretation of UCL and CLRA  
 17 standing. That is because there is none, and their argument directly contradicts well-settled  
 18 authority. The cases Plaintiffs cite only confirm that UCL and CLRA plaintiffs lack standing to  
 19 sue defendants with which they have had no dealings. *See* Opp. at 13:17-20 (citing *In re Tobacco  
 20 II Cases*, 46 Cal. 4th 298, 316 (2009) (acknowledging intent of Proposition 64 to prevent lawsuits  
 21 filed "for clients who have not used the defendant's product or service, viewed the defendant's  
 22 advertising, or had any other business dealing with the defendant"); *Kwikset Corp. v. Superior  
 23 Court*, 51 Cal. 4th 310, 342 n.21 (2011) ("No corresponding concern was expressed about suits  
 24 by those *who had had business dealings with a given defendant*, and nothing suggests the voters  
 25 contemplated eliminating statutory standing for consumers *actually deceived by a defendant's  
 26 representations.*") (emphasis added)).

27                    Plaintiffs do not allege or argue that they had any business dealings with these  
 28 Defendants. It is now clear that UCL claims cannot be asserted against defendants with which the

1 plaintiff “has not engaged in business dealings.” *Kwikset*, 51 Cal. 4th at 342. A plaintiff likewise  
 2 cannot assert private attorney general claims under the CLRA, and instead must “show not only  
 3 that a defendant’s conduct was deceptive but that the deception caused them harm.”  
 4 *Massachusetts Mutual Life Ins. Co. v. Superior Court*, 97 Cal. App. 4th 1282, 1292 (2002).  
 5 Plaintiffs clearly lack standing to assert UCL and CLRA claims against these Defendants. The  
 6 Court should dismiss the UCL and CLRA claims with prejudice.

7 **3. Plaintiffs’ Inability to Allege That Any of the Defendants’ Conduct  
 8 Caused Them Harm Is a Fatal Jurisdictional Standing Defect.**

9 Defendants are not raising class certification issues, as Plaintiffs argue. (Opp. at 14:8-  
 10 17.) At this stage, the Court is evaluating only Plaintiffs’ individual allegations and individual  
 11 rights. “[T]he trial court initially must address whether the named plaintiffs have standing under  
 12 Article III to assert their individual claims.” *In re Tobacco II Cases*, 46 Cal. 4th at 319. Only “if  
 13 that initial test is met” will the Court analyze whether Plaintiffs satisfy Rule 23. *Id.* (emphasis  
 14 added).

15 “Standing is a jurisdictional element that must be satisfied prior to class certification.”  
 16 *Lee v. State of Oregon*, 107 F.3d 1382, 1390 (9th Cir. 1997). The absence of specific allegations  
 17 of injury or dealings with the Defendants is fatal to Plaintiffs’ ability to pursue independent  
 18 claims. *See O’Shea v. Littleton*, 414 U.S. 488, 494 (1974) (“if none of the named plaintiffs  
 19 purporting to represent a class establishes the requisite of a case or controversy with the  
 20 defendants, none may seek relief on behalf of himself or any other member of the class”); *Allee v.*  
 21 *Medrano*, 416 U.S. 802, 828-29 (1974) (“a named plaintiff cannot acquire standing to sue by  
 22 bringing his action on behalf of others who suffered injury which would have afforded them  
 23 standing had they been named plaintiffs; it bears repeating that a person cannot predicate standing  
 24 on injury which he does not share. Standing cannot be acquired through the back door of a class  
 25 action”); *Miller v. Pac. Shore Funding, Inc.*, 224 F. Supp. 2d 977, 996 (D. Md. 2002) (“In a  
 26 multi-defendant action or class action, the named plaintiffs must establish that they have been  
 27 harmed by each of the defendants.”).<sup>2</sup>

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<sup>2</sup> *See also Feitelberg v. Credit Suisse First Boston, LLC*, 134 Cal. App. 4th 997, 1018 (2005) (“If  
 a specific form of relief is foreclosed to the claimants as individuals, it remains unavailable to

1 Chief Judge Pro of the United States District Court, District of Nevada, in *Henry v. Circus*  
2 *Circus Casinos, Inc.*, 223 F.R.D. 541 (D. Nev. 2004) (“*Circus Circus*”), succinctly crystallized  
3 the jurisdictional defects underlying Plaintiffs’ claims. In *Circus Circus*, a security guard asserted  
4 purported class wage claims against his employer. *Id.* at 542. Like Plaintiffs here, the plaintiff  
5 also sued his employer’s parent corporation, and additional subsidiaries that purportedly applied  
6 the same challenged wage policies as his employer. *Id.* The parent and subsidiary corporations  
7 all moved to dismiss for lack of standing, arguing that they never could have harmed plaintiff. *Id.*  
8 at 543. In response, like Plaintiffs here, the *Circus Circus* plaintiff argued that “once they had  
9 standing against one defendant, the standing issue is resolved, and the inquiry shifts to a Federal  
10 Rule of Civil Procedure 23 analysis . . . .” *Id.*

11           The court rejected that argument and dismissed the claims against the parent and  
12           subsidiaries, which never had caused the plaintiff harm:

13 The Court concludes that to establish Article III standing in a class action,  
14 at least one named plaintiff must have standing in his own right to assert a  
15 claim against *each named defendant* before he may purport to represent a  
16 class claim against that defendant. . . . [W]hat is required is that *for every*  
*named defendant there be at least one named plaintiff who can assert a*  
*claim directly against that defendant*. At that point, Article III standing is  
satisfied and only then will the inquiry shift to a Rule 23 analysis.

<sup>17</sup> *Id.* at 544 (emphasis added).

18 Plaintiffs have not alleged, nor can they allege, that any of the moving Defendants caused  
19 them harm. This Article III standing defect warrants dismissal. *See O'Shea*, 414 U.S. at 494;  
20 *Allee*, 416 U.S. at 828-29; *Hart v. County of Alameda*, 76 Cal. App. 4th 766, 775-76 (1999)  
21 (sustaining demurrer without leave to amend where plaintiff lacked standing to bring class claims  
22 against 22 of 26 entities with which he never had dealings); *Simons v. Horowitz*, 151 Cal. App. 3d  
23 834, 845 (1984) (“A plaintiff cannot use the procedure of a class action to establish standing to  
24 sue a class or group of defendants unless the plaintiff has actually been injured by each of the  
25 defendants in the class. Although a plaintiff may represent a group of individuals all of whom

27 them even if they congregate into a class.”); *Madrid v. Perot Systems Corp.*, 130 Cal. App. 4th  
28 440, 461 (2005) (holding that class allegations do not expand a party’s substantive rights or allow for recovery where the plaintiff otherwise has no claim).

1 have causes of action similar to his own against the same defendant or defendants, he cannot  
 2 represent a class having causes of action against other defendants as to whom the plaintiff himself  
 3 has no cause of action.”).

4 Plaintiffs have not asserted direct claims against the “Kindred Defendants” (Kindred, Inc.,  
 5 KHOI, Kindred West, and California Nursing Centers), as they erroneously argue. *Estate of*  
 6 *Canavan v. Nat'l Healthcare Corp.*, 889 So. 2d 825 (Fl. App. D. 2004), does not support  
 7 Plaintiffs’ direct liability argument. That case involved liability against an individual who was  
 8 directly involved in the decisions and actions that caused harm, not a suit against a parent  
 9 corporation. *Id.* at 826. The court also relied on Florida law holding that corporate officers could  
 10 be liable for their own tort under a common law negligence theory. *Id.* at 827. Plaintiffs’  
 11 emphasis on the alleged corporate control is really just a slight spin on their deficient alter ego  
 12 allegations, which are discussed in detail below.

13 **B. Plaintiffs’ Conclusory Alter Ego Allegations Do Not Establish Claims Against**  
 14 **Facilities in Which They Never Resided or Against Defendants With Which**  
**They Had No Dealings.**

15 Recognizing that they have no direct claims against these Defendants, Plaintiffs focus  
 16 much of their attention on their derivative theories of liability – alter ego and single enterprise.  
 17 Although Plaintiffs use these terms interchangeably, they focus primarily on alter ego.<sup>3</sup>

18 There is a strong presumption against alter ego liability. “Alter ego is an extreme remedy,  
 19 sparingly used.” *Sonora Diamond Corp. v. Superior Court (Sonora Union High Sch. Dist.)*, 83  
 20 Cal. App. 4th 523, 539 (2000). Plaintiffs must specifically plead *facts* to support their alter ego  
 21 allegations. *See Kema, Inc. v. Koperwhats*, 2010 WL 3464737, at \*9 (N.D. Cal. Sept. 1, 2010)  
 22 (granting defendant’s motion to dismiss as to alter ego claim because plaintiff failed to allege  
 23 facts to support its alter ego claim); *Alta Bates Summit Medical Center v. United Omaha Life Ins.*  
 24 *Co.*, 2009 WL 57108 at \*5 (N.D. Cal. Jan. 8, 2009) (White, J.) (same). “Conclusory allegations  
 25 of ‘alter ego’ status are insufficient to state a claim[;] [r]ather, a plaintiff must allege specifically

26 <sup>3</sup> In the Ninth Circuit, the single enterprise doctrine and the related “juridical link” doctrine have  
 27 been mentioned (not adopted) in the context of Rule 23 motions for class certification, not to  
 28 confer Article III standing at the outset of the case. *See Cady v. Anthem Blue Cross Life and*  
*Health Insurance Co.*, 583 F. Supp. 2d 1102, 1107 (N.D. Cal. 2008).

1 both elements of alter ego liability, *as well as facts supporting each.*” *Neilson v. Union Bank of*  
 2 *California*, 290 F. Supp. 2d 1101, 1116 (C.D. Cal. 2003) (emphasis added).

3 Plaintiffs’ alter ego allegations and opposition arguments are intentionally blurry. In  
 4 essence, Plaintiffs are attacking the basic corporate structure that a public company has adopted to  
 5 operate separate independently licensed facilities. Plaintiffs are seeking to collapse all corporate  
 6 distinctions and hold each Defendant responsible for every alleged wrongful act that occurred in  
 7 every facility. Plaintiffs’ theory of alter ego liability finds no support in California law, and their  
 8 allegations do not state facts sufficient to establish alter ego liability against either the Sister  
 9 Entities or the Parent Entities.<sup>4</sup>

10 **1. Plaintiffs Have Not Alleged Sufficient Facts to Allege a Claim for Alter  
 11 Ego Liability Against the Sister Entities.**

12 **a. Plaintiffs Have Not Sufficiently Alleged Unity of Interest and  
 13 Ownership.**

14 The FAC contains zero allegations to establish the first alter ego prong – unity of interest  
 15 and ownership or control – as between the Sister Entities and Rossmoor. Neither the FAC nor  
 16 Plaintiffs’ opposition begins to explain how these independently licensed “sister” facilities  
 17 purportedly control each other’s day-to-day staffing practices. To the contrary, the allegations  
 18 Plaintiffs highlight in their opposition only allege how the Parent Entities interact with the Sister  
 19 Entities. (FAC ¶ 32 (“Kindred, Inc. manages, controls, and operates the Facilities.”); FAC ¶ 37  
 20 (“Kindred conducts, manages, and controls the material . . . functions for the Facilities . . .”<sup>5</sup>); *see also* FAC ¶ 39.)

21 The handful of cases Plaintiffs cite to stretch alter ego principles horizontally to “sister”  
 22 companies involved unique circumstances in which the “sister” company both: (1) was involved  
 23 in the alleged wrongdoing; and (2) did not serve in a purely horizontal relationship with the other

24 <sup>4</sup> The Facility Defendants consist of the 14 separate companies that are independently licensed  
 25 operators of facilities where Plaintiffs never resided (hereinafter the “Sister Entities”). The Parent  
 26 Entities are the four additional independent companies alleged to be vertically situated to  
 27 Rossmoor in the corporate hierarchy (hereinafter the “Parent Entities”). Because the issues  
 related to these distinct groupings of Defendants differ, Defendants will address them separately.  
 Defendants have adopted Plaintiffs’ designation of these entities as “Sister Entities” and “Parent  
 Entities” for convenience only.

28 <sup>5</sup> The FAC defines “Kindred” as the Parent Entities. (FAC ¶ 12.)

1 “sister” company, but rather exercised control over the “sister” company. In addition, as with all  
 2 other alter ego cases cited by both parties, the courts in these cases merely held one sister entity  
 3 derivatively liable for acts that impacted the plaintiff directly but were committed by a separate  
 4 entity. Plaintiffs’ cases are readily distinguishable:

- 5     •     *Las Palmas Assocs. v. Las Palmas Ctr. Assocs.*, 235 Cal. App. 3d 1220, 1250-51  
       ((1) allowing plaintiff to pierce Devco’s corporate veil to recover from Hahn,  
       where Hahn “actively participated” in the conduct giving rise to liability; (2) while  
       at the time of judgment Hahn did not own Devco, it did wholly own Devco for a  
       period in which the wrongful conduct occurred);
- 6     •     *Troyk v. Farmers Group, Inc.*, 171 Cal. App. 4th 1305, 1341-42 (2009) ((1)  
       plaintiff could recover restitution under single enterprise liability against parent of  
       Prematic (FGI) and principal of Prematic (FIE), where both FGI and FIE  
       participated in the wrongful conduct toward plaintiff; (2) while the court at times  
       referred to Prematic and FIE as “sister” companies, it also held that Prematic was  
       the agent of FIE and that FIE exercised certain control over Prematic);
- 7     •     *Pac. Sash & Door Co. v. Greendale Park, Inc.*, 166 Cal. App. 2d 652, 656 (1958)  
       ((1) plaintiff could recover against both builder (Ralmor) and developer  
       (Greendale) of housing development for failure to pay for materials, where Ralmor  
       and Greendale elsewhere agreed to be jointly and severally liable for all labor and  
       materials used for the development; (2) Greendale contracted with Ralmor to build  
       the houses on the development giving Greendale certain control over Ralmor);
- 8     •     *Tran v. Farmers Group, Inc.*, 104 Cal. App. 4th 1202, 1216-19 (2002) (attorneys-in-fact  
       for reciprocal insurers/interinsurance exchanges could be liable for bad  
       faith breach of insurance contract on alter ego theory, where they were involved as  
       a matter of law in the execution of the insurance contract at issue; Attorneys-in-fact  
       exercise control over insurers, as “insurers can issue contracts only through  
       the agency of the attorney-in-fact”);
- 9     •     *Greenspan v. LADT, LLC*, 191 Cal. App. 4th 486, 513 (2010) (allowing the  
       plaintiff, post-judgment, to add third parties to collect on a judgment under an alter  
       ego theory of liability, where the original parties to the judgment effectively  
       diverted \$47 million in assets during the proceedings in an attempt to render  
       themselves judgment proof. Notably, while the opinion purports to address the  
       viability of adding three separate categories of defendants under an alter ego  
       theory, the opinion lacks discussion or analysis regarding whether the “sister”  
       companies (Harpo and 6th St. Loft) were appropriately added).

26     In contrast, Plaintiffs here do not allege that any of the Sister Entities engaged in any  
 27     conduct causing them harm, or any facts to suggest anything other than a purely horizontal  
 28

1 relationship between the Sister Entities and Rossmoor. Instead, Plaintiffs seek to collapse the  
 2 Kindred corporate structure and sue for alleged actions and conduct that occurred in other  
 3 facilities but had no impact on them personally. No authority supports the use of alter ego or  
 4 single enterprise liability to accomplish that result.

5 “A request to pierce the corporate veil is only a means of imposing liability for an  
 6 underlying cause of action and is not a cause of action in and of itself.” *Local 159 v. Nor-Cal*  
 7 *Plumbing, Inc.*, 185 F.3d 978, 985 (9th Cir. 1999). In that sense, it is entirely “derivative of the  
 8 substantive cause of action against the corporate defendant.” *Smith v. Simmons*, 638 F. Supp. 2d  
 9 1180, 1190, fn. 14 (E.D. Cal. 2009) (citing *Hennessey’s Tavern, Inc. v. American Air Filter Co., Inc.*, 204 Cal. App. 3d 1351, 1359 (1988)). Plaintiffs cannot assert claims against every entity in  
 10 the extended Kindred corporate family for alleged harm that impacted other residents in other  
 11 facilities.

13 **b. Plaintiffs Have Not Sufficiently Alleged an Inequitable Result.**

14 Plaintiffs have likewise alleged no facts to establish that an inequitable result would  
 15 result if the Sister Entities were not held liable on an alter ego theory. Plaintiffs’ allegations  
 16 focus solely on the Parent Entities. (See FAC ¶ 38.) Plaintiffs nowhere allege in the FAC how  
 17 recognizing the separate existence of the Sister Entities from Rossmoor would sanction a fraud  
 18 and/or promote injustice.

19 Plaintiffs’ allegations actually undermine their argument that recognizing the Sister  
 20 Entities as putative alter egos would help avoid an inequitable result. If, as Plaintiffs allege, the  
 21 Parent Entities are siphoning funds out of all of the Facilities (FAC ¶ 38), how would adding the  
 22 Sister Entities, whose funds are allegedly being siphoned, help avoid an inequitable result?  
 23 Plaintiffs’ alter ego theory against the Sister Entities simply does not make sense, and the Sister  
 24 Entities should be dismissed with prejudice.

25 **2. Plaintiffs Have Not Alleged Sufficient Facts to Allege a Claim for Alter**  
 26 **Ego Liability Against the Parent Entities.**

27 **a. Plaintiffs Have Not Sufficiently Alleged Unity of Interest and**  
**Ownership.**

28 Plaintiffs also fail to plead sufficient facts to establish the first element of alter ego

1 liability against the Parent Entities. For alter ego liability to exist against a parent company, facts  
 2 must be alleged which, if true, would establish absolute control over the subsidiary's day-to-day  
 3 business conduct. *Doe v. Unocal Corp.*, 248 F.3d 915, 926 (9th Cir. 2001). Some amount of  
 4 control and overlap is "to be expected as an incident of the parent's ownership of the subsidiary."  
 5 *Sonora Diamond Corp.*, 83 Cal. App. 4th at 542. "The parent's general executive control over  
 6 the subsidiary is not enough; rather there must be a strong showing beyond simply facts  
 7 evidencing 'the broad oversight typically indicated by [the] common ownership and common  
 8 directorship' present in a normal parent-subsidiary relationship." *Id.* at 542 (quoting *Calvert v.*  
 9 *Huckins*, 875 F. Supp. 674, 679 (E.D.Cal. 1995)).

10 Plaintiffs fail to allege that the Parent Entities have "moved beyond the establishment of  
 11 general policy and direction for the subsidiary and in effect taken over performance of the  
 12 subsidiary's day-to-day operations in carrying out that policy." *Calvert*, 875 F. Supp. at 679; *see*  
 13 *also Rollins Burdick Hunter of So. Cal., Inc. v. Alexander & Alexander Services, Inc.*, 206 Cal.  
 14 App. 3d 1, 9 (1988). Courts routinely find conclusory allegations like Plaintiffs' insufficient to  
 15 allege alter ego. *See Neilson*, 290 F. Supp. 2d 1101; *Lovesey v. Armed Forces Benefit Ass'n*,  
 16 2008 WL 4856350 (N.D. Cal. Nov. 7, 2008); *Leek v. Cooper*, 194 Cal. App. 4th 399, 415 (Apr.  
 17 15, 2011) (allegations that individual was sole owner of corporation who personally made all  
 18 business decisions of corporation insufficient).

19 **b. Plaintiffs Have Not Sufficiently Alleged an Inequitable Result.**

20 Plaintiffs' allegations do not establish the second required alter ego prong as to the Parent  
 21 Entities. "The injustice that allows a corporate veil to be pierced is not a general notion of  
 22 injustice; rather, it is the injustice that results only when corporate separateness is illusory."  
 23 *Kazir's Floor & Home Design, Inc. v. M-MLS.COM*, 394 F.3d 1143, 1149 (9th Cir. 2004)  
 24 (district court erred in finding alter ego liability where no finding of inequitable result).

25 All Plaintiffs allege is that the Parent Entities "set up shells" and "siphon[ed] funds" from  
 26 the Sister Entities. Based on these sweeping generalities, and in a leap of logic, Plaintiffs  
 27 conclude that recognizing the separate existence of the Parent Entities "would, under the  
 28 particular circumstances alleged herein, sanction a fraud and/or promote injustice." (FAC ¶ 38.)

1 Missing, however, is any explanation or allegation of *how* this alleged conduct would sanction a  
 2 fraud and/or promote injustice, or *what* the resulting fraud and/or injustice would be. Plaintiffs  
 3 argue that they have alleged that Defendants engaged in such conduct “for the purpose of  
 4 avoiding responsibility” (Opp. at 8:8-9), but no such allegation against the Defendants appears in  
 5 the cited paragraph 37, or elsewhere in the FAC. Plaintiffs’ inflated rhetoric, without any factual  
 6 support or explanation, does not sufficiently plead a claim.<sup>6</sup>

7 In any event, Plaintiffs’ opposition argument (which does not appear in the FAC), that the  
 8 Defendants could avoid responsibility for their liabilities, is insufficient to establish the second  
 9 element of alter ego liability as a matter of law. Indeed, “California courts have rejected the view  
 10 that the potential difficulty a plaintiff faces collecting a judgment is an inequitable result that  
 11 warrants application of the alter ego doctrine.” *Neilson*, 290 F. Supp. 2d at 1117. “Alter ego will  
 12 not be applied absent evidence that an injustice would result from the recognition of separate  
 13 corporate identities, and ‘difficulty in enforcing a judgment or collecting a debt does not satisfy  
 14 this standard.’” *VirtualMagic Asia, Inc. v. Fil-Cartoons, Inc.*, 99 Cal. App. 4th 228, 245 (2002)  
 15 (quoting *Sonora Diamond Corp.*, 83 Cal. App. 4th at 539); *Mid-Century Ins. Co. v. Gardner*, 9  
 16 Cal. App. 4th 1205, 1213 (1992) (“Certainly, it is not sufficient to merely show that a creditor  
 17 will remain unsatisfied if the corporate veil is not pierced, and thus set up such an unhappy  
 18 circumstance as proof of an ‘inequitable result.’ In almost every instance where a plaintiff has  
 19 attempted to invoke the doctrine he is an unsatisfied creditor”) (quoting *Associated Vendors, Inc.*  
 20 v. *Oakland Meat Co.*, 210 Cal. App. 2d 825, 842 (1962)).

21 California courts also require pleading and proof of bad faith conduct by defendants  
 22 before concluding that an inequitable result justifies an alter ego finding. *See Mid-Century Ins.*  
 23 *Co.*, 9 Cal. App. 4th at 1213 (purpose of doctrine “is not to protect every unsatisfied creditor, but  
 24 rather to afford him protection, where some conduct amounting to bad faith makes it inequitable,

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25  
 26 <sup>6</sup> Even the cases cited by Plaintiffs confirm that such allegations are required. *See Jonathan*  
 27 *Browning, Inc. v. Venetian Casino Resort, LLC*, 2007 WL 4532214 (N.D. Cal. Dec. 19, 2007)  
 28 (White, J.) (complaint sufficiently pled second element of alter ego theory by alleging *how*  
 adhering to the separate corporate existence would result in an injustice); *see also Maganallez v.*  
*Hilltop Lending Corp.*, 505 F. Supp. 2d 594, 607 (N.D. Cal. 2007) (same).

1 under the applicable rule above cited, for the equitable owner of a corporation to hide behind its  
 2 corporate veil") (quoting *Associated Vendors, Inc.*, 210 Cal. App. 2d at 842).

3 Here, Plaintiffs fail to make a single allegation regarding any bad faith on the part of the  
 4 Parent Entities. Kindred, Inc., is a public company subject to extensive federal oversight,  
 5 enforcement and reporting to the Securities and Exchange Commission ("SEC") and other  
 6 regulators. Specifically, the SEC requires public companies to disclose meaningful information  
 7 about their finances, business practices and corporate management structure to the public in order  
 8 to ensure that companies do not engage in the type of corporate fallacy that alter ego liability  
 9 seeks to expose. All of this information is publicly available on-line.<sup>7</sup> None of the alter ego cases  
 10 cited by either party involved a public company. To the contrary, the cases Plaintiffs cite  
 11 typically involved closely held companies owned and controlled by a single individual, who had  
 12 the ability to manipulate the corporate structure to perpetuate a fraud or injustice.

13 In addition, the California Department of Public Health (the "CDPH") strictly regulates  
 14 the licensing and corporate structure of skilled nursing facilities. The skilled nursing facilities  
 15 must disclose their corporate structure and ownership information publicly and to the CDPH,  
 16 including, among other things, the names and addresses of the parent organizations of the  
 17 management company, any officer or director of the parent organizations, and any person or  
 18 organization having an ownership or control interest of 5 percent or more in the management  
 19 company. Cal. Health & Saf. Code § 1267.5. This open disclosure of corporate structure,  
 20 coupled with the presumption of corporate separateness, raises a very high bar for Plaintiffs.

21 Plaintiffs' discussion of the Nursing Home Transparency Act and congressional testimony  
 22 related to that proposed legislation only highlights the absence of sufficient alter ego factual  
 23 allegations. (Opp. at 8:20-9.) That Congress chose to impose additional disclosure obligations on  
 24 the SNF industry generally does not mean that these Defendants adopted a certain corporate  
 25 structure to evade liability or otherwise to engage in fraud. This motion focuses only on  
 26 Plaintiffs' allegations as to these Defendants, and those allegations fail to establish either prong

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 28 <sup>7</sup> <http://www.sec.gov/edgar/searchedgar/companysearch.html>.

1 required to impose alter ego liability.

2 **C. There is No “Sympathetic Plaintiff” Exception to Article III Standing.**

3 That Plaintiffs “seek to protect the dignity and safety of a vulnerable population” does not  
 4 establish standing where it otherwise would not exist. (See Opp. at 12:5-13.) The only case  
 5 Plaintiffs cite to support this argument actually shows why the Court should grant this Motion. In  
 6 *LaMar v. H&B Novelty & Loan Co.*, 489 F.2d 461, 469 (9th Cir. 1973), the court held that the  
 7 plaintiffs could not “bring a class action against defendants with whom they had no dealing.” *Id.*  
 8 at 464. The same result should apply here.

9 **D. Plaintiffs’ Conspiracy and Agency Allegations Also Fail.**

10 Plaintiffs also cryptically argue in a footnote that they properly stated claims against  
 11 Defendants based on conclusory conspiracy and agency allegations. (Opp. at 7 n.6.) But the  
 12 word “conspiracy” appears nowhere in the FAC. In any event, parent and subsidiary corporations  
 13 cannot conspire with one another as a matter of law. *See Applied Equipment Corp. v. Litton*  
 14 *Saudi Arabia Ltd.*, 7 Cal. 4th 503, 510-11 (1994); *see also Freeman v. San Diego Ass’n of*  
 15 *Realtors*, 77 Cal. App. 4th 171, 189 (1999) (“the mere existence of separate incorporated entities  
 16 does not automatically suffice to show that these entities are capable of combining; instead the  
 17 entities must have separate and independent interests that are combined by the unlawful  
 18 conspiracy. Under *Copperweld*, legally distinct entities do not conspire if they ‘pursue[] the  
 19 common interests of the whole rather than interests separate from those of the [group] itself . . .  
 20 .’”) (quoting *Copperweld Corp. v. Independent Tube Corp.*, 467 U.S. 752 (1984)). For the same  
 21 reason, Plaintiffs’ agency claim also fails. The mere allegation of agency is insufficient to plead  
 22 agency, is circular and is of no legal effect. *Moore v. Regents of the University of California*, 51  
 23 Cal. 3d 120, 134 n.12 (1990).

24 **E. The Court Should Deny Plaintiffs’ Request for Leave to Conduct Discovery to**  
 25 **Search for Facts to Support a Claim Against These Defendants.**

26 Plaintiffs cannot state any valid claim against Defendants with which they had no  
 27 dealings, and which never caused them harm. End of story. Plaintiffs filed their FAC after  
 28 having had the opportunity to review Defendants’ prior motion to dismiss, which raised the very

1 same arguments set forth in this motion. The FAC clearly represents Plaintiffs' best shot at  
 2 alleging viable claims against these Defendants. But their allegations still fall short. And they  
 3 don't identify any facts in their opposition that, if pled, would be sufficient. No amount of  
 4 pleading artistry will allow Plaintiffs to manufacture standing where none exists.

5 Plaintiffs' request for discovery to find additional facts confirms this. The Court should  
 6 rebuke their "sue first and ask questions later" approach. *See Cady*, 583 F. Supp. 2d at 1107 ("the  
 7 Court cannot assume 'hypothetical jurisdiction' to order discovery when Plaintiff's lack of  
 8 standing is apparent from the face of the complaint"); *Martinez v. Manheim Central California*,  
 9 2011 WL 1466684, at \*5 (E.D. Cal. April 18, 2011) (no discovery allowed "in the absence of a  
 10 minimal factual showing supporting personal jurisdiction and, moreover, where no theory has  
 11 been posited about what facts would be discovered and what they would show if Plaintiffs were  
 12 permitted to fish on a hunch that something might be caught in a widely-cast net") (citing  
 13 *Boschetto v. Hansing*, 539 F.3d 1011, 1020 (9th Cir. 2008) (denial of discovery request not an  
 14 abuse of discretion where request "was based on little more than a hunch that it might yield  
 15 jurisdictionally relevant facts")). The Court should dismiss Plaintiffs' FAC with prejudice.<sup>8</sup>

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26       <sup>8</sup> The cases cited by Plaintiffs on this point do not compel a contrary result. *See Alta Bates*, 2009  
 27       WL 57108 at \*5 (White, J.) (leave to amend only granted where plaintiff "argues facts in its  
 28       opposition brief that, if plead, would likely be sufficient"); *Monaco v. Liberty Life Assur. Co.*,  
 2007 U.S. Dist. LEXIS 31298, at \*17 (N.D. Cal. April 17, 2007) (complaint sufficiently alleged  
 alter ego allegations, therefore no discovery permitted).

### **III. CONCLUSION**

Plaintiffs cannot state any valid claim against any Sister Entities where they never resided, or against any Parent Entities with which they had no business. If the Court does not grant the Motion to Dismiss concurrently filed by all Defendants, without leave to amend, then the Court should grant this Motion, without leave to amend.

Dated: May 20, 2011

Respectfully submitted,

# MANATT, PHELPS & PHILLIPS

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